

Website Design Using Wordpress

An Online Training Course

Course Highlights.....

- Master the skills of making websites using the most popular design platform
- Prepare a website for your business or for personal use
- Obtain a domain name for your business
- Display your business live on the internet
- Learn to use images to enhance your website

Who Should Attend?

- **Employees**
- **Managers**
- **Business Students**
- **Entrepreneurs**

This value packed course provides the following features and benefits:

- **Varied Presentation** – online classes, discussion, handout materials.
- **Rich in Content** – You leave the course with information you can use right away.
- **Motivational** – The course is conducted to appeal to the intellect and emotions with the right mix of lectures and practical work.
- **Practical** – You will be design your own website by the end of the course.
- **Certification!**

The Course Covers These Topics:

1. Overview of Websites

- Defining websites, defining website browsers, defining website servers, defining website hosting

2. Introduction to Wordpress

- Defining Wordpress; Preparing the Development Environment

3. Creating My First Wordpress Website

- The Wordpress Dashboard; Switching Between Dashboard and Website; Features of The Default Website

4. Wordpress Themes

- Default Themes; Finding Themes; Installing Themes

5. Customizing Wordpress Websites

- Global Settings; Home Page Settings; Blog Page Settings; Layout Settings; Header Settings; Identity Settings.

6. Wordpress Website Pages

- Finding pages; Displaying Pages; Creating New Pages; Deleting Pages; Editing Pages; Typical Pages.

7. Wordpress Blogs

- Blog Defined; Displaying Blog Page; Displaying Posts; Creating Blog Posts; Deleting Blog Pages; Editing Blog Pages.

8. Wordpress Plugins

- Defining Plugins; Finding Plugins; Installing and Activating Plugins; Configuring Plugins; Using Plugins.

9. Wordpress Menu Bars

- Header Menus; Footer Menus; Other Menus.

10. Wordpress Sidebar

- Creating Sidebars; Using Sidebars.

11. Wordpress Widgets

- Defining Widgets; Using Widgets

12. Making Special Websites

- E-Commerce Websites; Membership Websites.

13. Other Stuff

- Managing Users; Working with Settings; Putting Your Website Live on the Internet.

Duration and Class Times

- Fifteen (15), 2-hour sessions
- Arrange class to suit your schedule.
- Classes start November 16th, 2020
- Classes will be held at least two (2) days per week

Price
Only
\$2,000.00

Free!!!

- A domain name that is valued at \$100.00
- Website hosting for 1 year, (a value of \$500.00)

About the Tutor:

- The tutor, Mr. Wayne Lincoln has developed and designed several websites for customers.
- He has over 20 years as an educator
- He also provides training in a range of other computer topics
- Presently, he provides consultancy services to several businesses.

Call 789-0947 or Visit btcdconsulting.com for more Information